



**Coming to your area
on March 7**

Farm Family Education Expo: Skills for a Changing Future

Workshops

Exhibits

One-on-one discussions

Networking

Limited availability.

Register today!



Printed with state funds
Equal Education and Employment Opportunities
M/F/D

Workshop Descriptions

(Continued from inside panel)

Marketing Your Skills

This workshop will cover three topics: marketing yourself, conducting a job search, and finding the right job. Participants will cover how to write a resume, cover letter, answer interview questions, make a good impression, and what actions to take after the interview. Additionally, participants will learn how to plan a job-search strategy, access the “hidden” job market, prepare a self-skills inventory, and learn how skills are transferable. (2-hour course)

Goat Production & Marketing

A panel of specialists, including an area producer, will share their expertise in goat production and marketing with participants. Participants will have an opportunity to ask questions of the panelists. (20-minute presentation, 30 minute Q & A)

Basic Computer Training

Participants will learn computer basics in the Department for Adult Education and Literacy’s newly refurbished state-of-the-art mobile computer labs (SkillMobiles). Space is limited for this workshop; participants are asked to sign-up for this course on their registration form. (2-hour course)

Opening Speakers

Executive Director John-Mark Hack,
Governor’s Office of Agricultural
Policy

Secretary Allen D. Rose,
Cabinet for Workforce Development

Local Legislators



Buckhorn Lake State Resort Park

March 7, 2003

8:00 a.m.-2:00 p.m.

Opening Remarks: 9:00 a.m.

**This one-day series of workshops can
help you answer these questions:**

**What is your
future on the farm?**

**Can you manage your
farm in a changing future?**

**What skills do you
need to manage change?**

Sponsored by the:
Governor’s Office of Agricultural Policy
Cabinet for Workforce Development
Kentucky Center for Agricultural Development
& Entrepreneurship

What is Farm Family Education Expo: Skills for a Changing Future?

It is a one-day series of workshops designed to explore opportunities and services that can help farm families manage the economic transition that they may face.

The Governor's Office of Agricultural Policy and the Cabinet for Workforce Development have partnered to bring you this expo, which includes workshops that will tell you how to:

- ✱ Diversify your farm operation
- ✱ Market yourself to potential employers & customers
- ✱ Learn farm-marketing techniques
- ✱ Develop basic computer skills
- ✱ Sharpen your financial and business skills
- ✱ Explore off-farm employment opportunities

Workshops, exhibits and opportunities for one-on-one discussions at the Farm Family Education Expo!

Workshop Descriptions

Financial Management: Selecting New Enterprises for Your Farm

This workshop is designed to help producers evaluate new enterprises for their farms or family businesses. It is based on a set of worksheets to help evaluate the profitability, resource requirements, information needs, marketing decisions, enthusiasm for, and the risk associated with a new enterprise. (2-hour course)

Labor Management

Will cover H-2A and H-2B programs for recruiting and hiring immigrant workers, as well as employment office information for recruiting and hiring locally through the Department for Employment Services. Additionally, this workshop will cover what services the Department of Vocational Rehabilitation offers for disabled farmers/farmworkers. (1 1/2-hour course)

Developing Your Business Plan

Participants will be guided through the steps of business plan development, research, organization, and writing. This two-hour course will allow time for participants to ask questions and gain useful information for a business plan. The 2003 Agricultural Development Fund application will be available as a basic business plan guide. (2-hour course)

Diversified Agriculture

Participants will explore potential enterprises for diversifying their farm income. A tobacco farmer who has successfully diversified her business will be on hand to share her experiences and answer questions. (1-hour forum)

Integrated Forest Management

A panel of forest management specialists, including an area producer, will share their expertise in such areas as timber management, mushrooms, and ginseng. Participants will have an opportunity to ask questions of the panelists. (20-minute presentation, 30 minute Q & A)

(More workshops listed on the back.)

For more information, visit www.kyagpolicy.com on the Web or call (502) 564-4627



Farm Family Education Expo

March 7, 2003

Name: _____

Address: _____

City: _____ Zip Code: _____

Phone: _____ Fax: _____

E-mail: _____

Do you plan to attend the Basic Computer Training Workshop? Yes No

Registration: \$10.00

Pre-Registration Deadline: Friday, February 28, 2003

For more information call the Governor's Office of Agricultural Policy at (502) 564-4627 ext. 237 or e-mail: govkyagpolicy@mail.state.ky.us.

PLEASE RETURN FORM AND PAYMENT TO:

Sandy Gardner
Special Events Coordinator
KY Center for Agricultural Development & Entrepreneurship
404 Ann Street
Frankfort, KY 40601

CHECKS PAYABLE TO: "Kentucky State Treasurer"

Buckhorn Lake State Resort Park
4441 KY Highway 1833
Buckhorn, Kentucky 41721-8434
Reservations: 800-325-0058

The resort is on KY 1833, 25 miles northwest of Hazard, or 124 miles southeast of Lexington. Below is an area map.

